



LEBANESE AMERICAN UNIVERSITY
BYBLOS-LEBANON

MTH 201- Business Mathematics
Instructor: T. Assad
Fall Semester – 2010

Test I
Date: November 4, 2010
Time: 2:00 – 3:30

Student's Name: _____

Student's ID: _____

Key

Exercise	Grade	% of Total
I		10
II		20
III		20
IV		20
V		20
VI		<u>10</u>
Total		100

N.B. Make sure to read all questions. This exam booklet is composed of eight pages. The end of the exam is a question found on page seven. Page eight is a scratch paper you can detach it if you want, provided you write your name on it. Good Luck

1. The demand Q_1 , for a certain good depends on its own price, P_1 , and the price of an alternative good P_2 , according to

$$Q_1 = 30 - 3P_1 + P_2$$

- (a) Find Q_1 if $P_1 = 4$ and $P_2 = 5$
(b) Is product two substitutable or complementary? Give a reason for your answer.

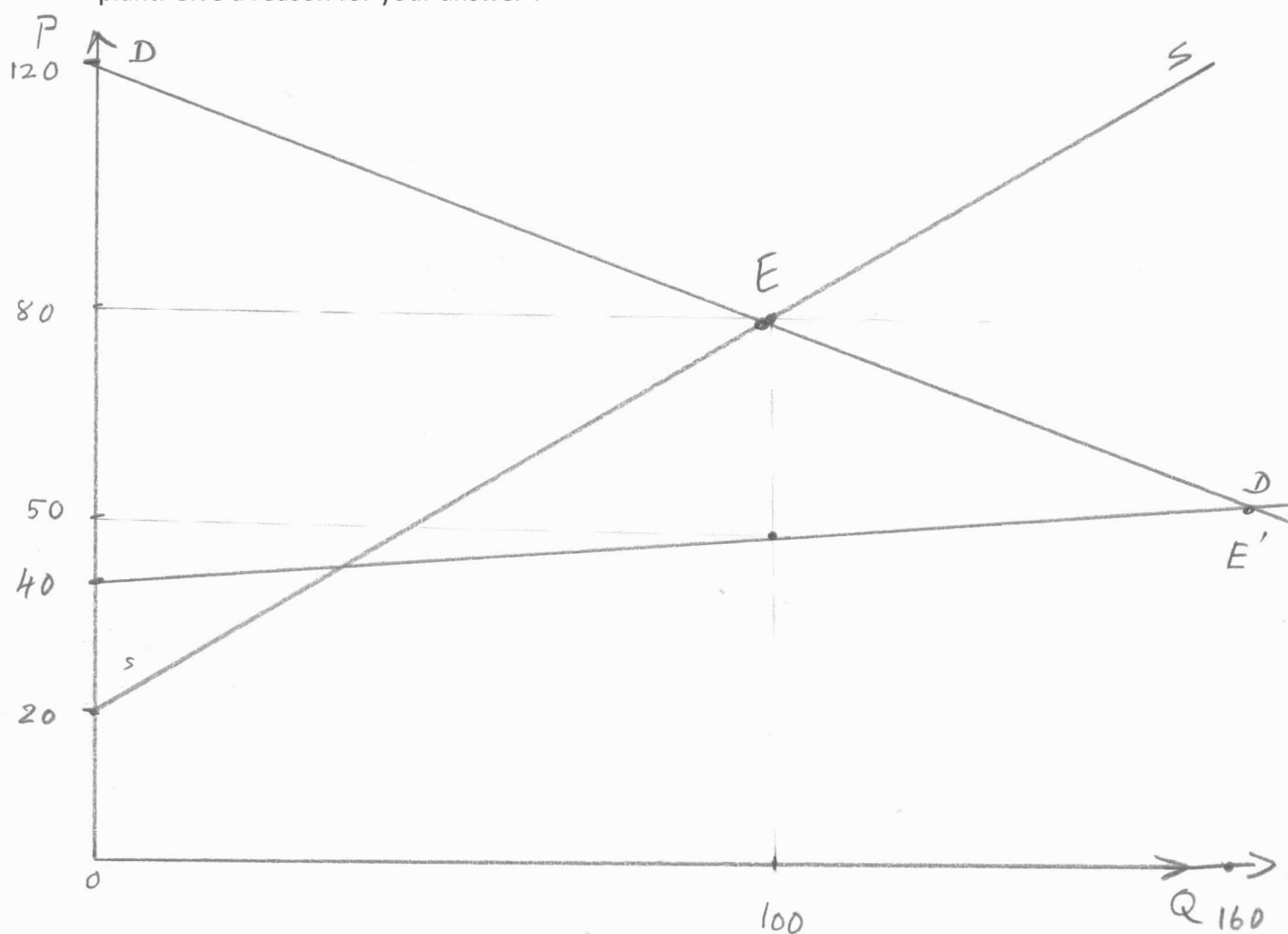
(a) $Q_1 = 30 - (3 \times 4) + 5 = 23$

- (b) the second product is substitutable because any increase in its price shall lead to a higher Q_1 .
Mathematical explanation: the plus in front of P_2 is that indication

2. The market demand curve for a product is given by: $P = -0.4Q + 120$

The supply curve is given by: $P = 0.6Q + 20$

- Sketch the two lines on an "Q" and "P" axis
- Find the equilibrium point E
- Suppose that a new manufacturing plant is installed, resulting in a new supply curve: $P = 0.1Q + 40$; sketch the new supply line on the same axis and determine the new equilibrium point E'
- Do you think the market situation is improved after installing the new manufacturing plant. Give a reason for your answer?



a) $\begin{array}{c|cc} Q & 0 & 100 \\ \hline P & 120 & 80 \end{array} \quad \begin{array}{c|cc} Q & 0 & 100 \\ \hline P & 20 & 80 \end{array} ;$

b) $-0.4Q + 120 = 0.6Q + 20 \Rightarrow Q = 120 - 20 = 100 \Rightarrow P = 0.6(100) + 20 = 80$
 $E(100, 80)$

c. $\begin{array}{c|cc} Q & 0 & 100 \\ \hline P & 40 & 50 \end{array} ; \Rightarrow 0.1Q + 40 = -0.4Q + 120 \Rightarrow 0.5Q = 80 \Rightarrow Q = 160$
 $P = 0.1(160) + 40 = 56 \Rightarrow E'(160, 56)$

D. Yes More Q_D @ a lower Price.

3. Multiply the following two matrices:

$$A = \begin{pmatrix} 5 & 3 \\ 5 & 4 \end{pmatrix} \quad B = \begin{pmatrix} 0.8 & -0.6 \\ -1 & 1 \end{pmatrix}$$

Based on the result obtained, what can be said about matrix "A" and matrix "B".

$$A * B = \begin{bmatrix} 5 & 3 \\ 5 & 4 \end{bmatrix} \begin{bmatrix} 0.8 & -0.6 \\ -1 & 1 \end{bmatrix} = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

$$(5 \times 0.8) + (3 \times -1) = 4 - 3 = 1$$

$$(5 \times -0.6) + (3 \times 1) = 0$$

$$(5 \times 0.8) + (4 \times -1) = 0$$

$$(5 \times -0.6) + (4 \times 1) = 1$$

obtaining the Identity Matrix is an indication that Matrix B is the inverse of Matrix A.

4. Use the Cramer's rule to determine the value of X

$$A = \begin{pmatrix} 2 & 1 & 0 \\ 3 & 2 & 4 \\ 0.5 & 1 & 5 \end{pmatrix} \quad B = \begin{pmatrix} X \\ Y \\ Z \end{pmatrix} = C = \begin{pmatrix} 35 \\ 140 \\ 120 \end{pmatrix}$$

$$X = \begin{bmatrix} 35 & 1 & 0 \\ 140 & 2 & 4 \\ 120 & 1 & 5 \end{bmatrix}$$

Row #; Matrix A; cofactors: $\begin{vmatrix} 2 & 4 \\ 1 & 5 \end{vmatrix}$; $\begin{vmatrix} 3 & 4 \\ 0.5 & 5 \end{vmatrix}$; $\begin{vmatrix} 3 & 2 \\ 0.5 & 1 \end{vmatrix}$

$$(2 \times 5) - (4 \times 1) = 6 \quad ; \quad (3 \times 5) - (4 \times 0.5) = 13 \quad ; \quad (3 \times 1) - (2 \times 0.5) = 2$$

+6 -13 +2

$$\text{Det}(A) = (2 \times 6) + (1 \times -13) + (0 \times 2) = -1$$

Row 1; Matrix "X"; cofactors: $\begin{vmatrix} 2 & 4 \\ 1 & 5 \end{vmatrix}$; $\begin{vmatrix} 140 & 4 \\ 120 & 5 \end{vmatrix}$; $\begin{vmatrix} 140 & 2 \\ 120 & 1 \end{vmatrix}$

$$10 - 4 = 6 \quad ; \quad (140 \times 5) - (4 \times 120) = 220 \quad ; \quad 140 - 240 = -100$$

+6 -220 -100

$$\text{Det}(X) = (35 \times 6) + (1 \times -220) + (0 \times -100) = 210 - 220 = -10$$

$$X = \frac{\text{Det}(X)}{\text{Det}(A)} = \frac{-10}{-1} = 10$$

5. Find the inverse of the following Matrix

$$\begin{pmatrix} 2 & 1 & 0 \\ 3 & 2 & 4 \\ 0.5 & 1 & 5 \end{pmatrix}$$

co factors: $\begin{vmatrix} 2 & 4 \\ 1 & 5 \end{vmatrix}; \begin{vmatrix} 3 & 4 \\ 0.5 & 5 \end{vmatrix}; \begin{vmatrix} 3 & 2 \\ 0.5 & 1 \end{vmatrix}$
 $10 - 4 = 6$ $15 - 2 = 13$ $3 - 1 = 2$

$\begin{vmatrix} 1 & 0 \\ 1 & 5 \end{vmatrix}; \begin{vmatrix} 2 & 0 \\ 0.5 & 5 \end{vmatrix}; \begin{vmatrix} 2 & 1 \\ 0.5 & 1 \end{vmatrix}$
 $5 - 0 = 5$ $10 - 0 = 10$ $2 - \frac{1}{2} = 1.5$

$\begin{vmatrix} 1 & 0 \\ 2 & 4 \end{vmatrix}; \begin{vmatrix} 2 & 0 \\ 3 & 4 \end{vmatrix}; \begin{vmatrix} 2 & 1 \\ 3 & 2 \end{vmatrix}$
 $4 - 0 = 4$ $8 - 0 = 8$ $4 - 3 = 1$

$$\begin{bmatrix} 6 & -13 & 2 \\ -5 & 10 & -1.5 \\ 4 & -8 & 1 \end{bmatrix} \Rightarrow \begin{bmatrix} 6 & -5 & 4 \\ -13 & 10 & -8 \\ 2 & -1.5 & 1 \end{bmatrix} \Rightarrow$$

$$\frac{1}{-1} \begin{bmatrix} 6 & -5 & 4 \\ -13 & 10 & -8 \\ 2 & -1.5 & 1 \end{bmatrix} \Rightarrow \begin{bmatrix} -6 & 5 & -4 \\ 13 & -10 & 8 \\ -2 & 1.5 & -1 \end{bmatrix} \checkmark$$

$$\begin{bmatrix} 2 & 1 & 0 \\ 3 & 2 & 4 \\ 0.5 & 1 & 5 \end{bmatrix} \begin{bmatrix} -6 & 5 & -4 \\ 13 & -10 & 8 \\ -2 & 1.5 & -1 \end{bmatrix} = \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

6. For the following matrices

$$2X + 4Y = 4$$

$$3X + 6Y = 6$$

- (a) Organize the above equation in a matrix form $A \cdot B = C$
(b) Find $\text{DET}(A)$
(c) Based on the results obtained, is there a solution. Give a reason for your answer.
(d) What sort of matrices is matrix A. (circle the correct response)

- i. Singular matrix
 ii. Row vector matrix
 iii. Column matrix
 iv. Identity matrix

$$\begin{bmatrix} 2 & 4 \\ 3 & 6 \end{bmatrix} \begin{bmatrix} X \\ Y \end{bmatrix} = \begin{bmatrix} 4 \\ 6 \end{bmatrix}$$

$\text{Det}(A) = 12 - 12 = 0$. No solution
(b) (c)