# BUSS 230: Managerial Economics <br> Fall 2011-2012 <br> Regression Assignment <br> Sections 1 to 6 <br> Due Date: Monday, December 5, 2011 

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Instructions: The assignment contains 4 questions. Complete all the questions. The answers should be submitted individually. Assignments are due back in class. Data required for the assignment can be found on the Moodle webpage of the course. Submit the excel regression output (results) with your assignment.

## Question 1

Consider a production function of the form $\mathrm{Q}=f(\mathrm{~L}, \mathrm{~K})$ where Q is the output measure and L and K are labor and capital inputs, respectively. A popular production function is the Cobb-Douglas equation:

$$
\ln (\mathrm{Q})=\beta_{1}+\beta_{2} \ln (\mathrm{~L})+\beta_{3} \ln (\mathrm{~K})+\mathrm{e}
$$

a. Interpret the coefficients $\beta_{2}$ and $\beta_{3}$.
b. Use the 33 observations in the file cobb.xls to estimate the Cobb-Douglas production function.
c. Test, at the $5 \%$ level, the individual significance of the coefficients $\beta_{1}, \beta_{2}$ and $\beta_{3}$.
d. Test, at the $5 \%$ level, the joint significance of the variables in this regression.
e. Comment on the fit of this regression.
f. Does this production function exhibit increasing, decreasing or constant returns to scale? Justify your answer.
g. Do you find your results in parts (c) and (d) to be coherent? If not, do you suspect a certain problem (autocorellation, heteroskedasticity or multicollinearity) with the above regression?
h. Identify the problem with the above regression by computing one appropriate measure.

## Question 2

Consider the following three demand equations:

$$
\begin{aligned}
& \ln q_{1 t}=\beta_{11}+\beta_{12} \ln p_{1 t}+\beta_{13} \ln y_{t}+e_{1 t} \\
& \ln q_{2 t}=\beta_{21}+\beta_{22} \ln p_{2 t}+\beta_{23} \ln y_{t}+e_{2 t} \\
& \ln q_{3 t}=\beta_{31}+\beta_{32} \ln p_{3 t}+\beta_{33} \ln y_{t}+e_{3 t}
\end{aligned}
$$

Where $q_{i t}$ is the quantity consumed of the $i$ th commodity, $i=1,2,3$ in the $r$ th time period, $t=1$, $2 \ldots 30, p_{i t}$ is the price of the $i$ th commodity in time $t$ and $y_{t}$ is disposable income in period $t$. The commodities are meat ( $i=1$ ), fruits and vegetables ( $i=2$ ), and cereals and bakery products ( $\mathrm{i}=3$ ). The data is found in the file demand.xls.
a. What signs do you expect for the coefficients $\beta_{12}, \beta_{13}, \beta_{22}, \beta_{23}, \beta_{32}$ and $\beta_{33}$.
b. Interpret the coefficients $\beta_{12}, \beta_{13}, \beta_{22}, \beta_{23}, \beta_{32}$ and $\beta_{33}$.
c. Using excel, estimate each regression equation.
d. Test, at the $5 \%$ level, the significance of the coefficients $\beta_{12}, \beta_{13}, \beta_{22}, \beta_{23}, \beta_{32}$ and $\beta_{33}$.
e. Comment on the fit of these regression equations.

## Question 3

A portfolio manager is interested in forecasting the value of the S\&P500 index (which is denoted as $\mathrm{P}_{t}$ ). To do so, he collects quarterly observations on the value of the S\&P500 index over the period 1980Q1 to 2010 Q 3 . This data can be found in the file $S \& P 500 Q . x l s$ The portfolio manager postulates the following forecasting equation:

$$
\mathrm{P}_{t}=a+b \mathrm{t}+c_{1} \mathrm{D}_{1}+c_{2} \mathrm{D}_{2}+c_{3} \mathrm{D}_{3}+\mathrm{e}_{\mathrm{t}}
$$

Where:
$t=1,2, \ldots, 123$.
$\mathrm{D}_{1}=1$ if $t$ is quarter 1
$\mathrm{D}_{2}=1$ if $t$ is quarter 2
$\mathrm{D}_{3}=1$ if $t$ is quarter 3
a. What type of forecasting equation is the portfolio manager postulating?
b. Construct the variables $t, D_{1}, D_{2}$ and $D_{3}$ in your excel workbook.
c. Estimate the forecasting equation above.
d. Test, at the $5 \%$ level, the significance of the coefficient $b$. Is there evidence of a time trend in S\&P500 prices?
e. Test, at the $5 \%$ level, the significance of the coefficients $c_{1}, c_{2}$ and $c_{3}$. Is there evidence of seasonality in S\&P500 prices?
f. Given the equation you estimate, provide a forecast of the value of the S\&P500 for 2010Q4.
g. Provide 3 quarter and 5 quarter moving average forecasts of the S\&P index for 2010Q4.
h. Go to the webpage of Yahoo finance: http://finance.yahoo.com and look up the value of the S\&P 500 index on December 31, 2010 (adjusted closing price). Consider this to be the value that materializes in 2010Q4. Which of the three competing forecasts (3 quarters moving average, 5 quarters moving average and forecast from the above equation) does better at forecasting the value of the S\&P 500 index?

## Question 4

The file entitled invetoriesretailsales.xls contains quarterly observations on U.S. E-commerce retail sales and business inventories for the period 1999Q4 to 2010Q3. Both business inventories and E-commerce retail sales are measured in millions of dollars.
a. Plot the two variables in question against time (each in separate graph). Do they seem to exhibit an increasing/decreasing trend?
b. Compute the correlation between business inventories and retail sales. Are they highly correlated?
c. Would you expect, at the outset, any clear seasonal pattern in business inventories and retail sales? If so, what is the seasonal pattern expected and why?

Estimate an appropriate equation for each of the variables (denote retail sales by $\mathrm{X}_{t}$ and business inventories by $\mathrm{Y}_{t}$ ) to answer the following two questions. Carefully write down the equation you choose to estimate and define its components. Proceed then to constructing the variables you define in your excel workbook.
d. Is there statistical evidence of a time trend in retail sales and business inventories?
e. Is there statistical evidence of a seasonal pattern in business inventories and retail sales?

